



Our Identity

The International Hellenic University (IHU) is Greece's first state university where programmes are taught exclusively in English.

With backing from the Greek State and the regional business community, the IHU aims to become one of Europe's key research institutions attracting leading academics and outstanding students from South East Europe (SEE) and across the world.

Our Strategic Mission

- Provide research and education that meet the needs of the international community.
- Enhance understanding of the economic, socio-political and technological issues facing the region through teaching and research of the highest academic standard.
- Create an internationally diverse student and faculty community inspiring greater intercultural understanding.

Our Facilities

The International Hellenic University campus is specifically developed to facilitate modern learning techniques and is equipped with the latest information technology, a sophisticated e-Learning platform, as well as an excellent learning resource centre providing a comprehensive, up-to-date selection of books and journals, access to top international on-line databases and other resources, and an attractive study area.

The campus is located conveniently close to Thessaloniki's Makedonia International Airport. Access to the city centre is easy.



www.ihu.edu.gr

Where to find us

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School of Economics and Business Administration

MSc in Sustainable Development

Specialisation Streams
Sustainable Strategies
Sustainable Tourism



Co-financed by Greece and the European Union

MSc in Sustainable Development



The IHU MSc in Sustainable Development aims at training managers (in the private and public sector as well as NGO executives) and enabling them to face the increasing environmental, economic and social challenges of today's world and contribute to the development of sustainable economies in SE Europe.

The programme focuses on providing the theoretical knowledge on the main environmental and social issues, their linkages with the economy and the theoretical and practical background on how firms and organisations can integrate these issues in their daily operation in efficient and creative ways.

The Sustainable Development programme is a one-year master especially designed for young professionals or university graduates who are aware of the environmental and social challenges our societies face and are committed to developing their professional career in the area of sustainability and environmental management.

The programme offers two streams of specialisation:

- Sustainable Strategies (at the corporate, society and state level)
- Sustainable Tourism

They share the following core courses providing the fundamental background on sustainability:

1. The Core Modules

The core modules ensure acquisition of knowledge in practical concepts and the attainment of skills directly relevant to career aspirations:

- Introduction to environmental science and sustainable development
- Business and the environment
- Introduction to environmental economics and policy
- Strategic planning and environmental legislation

Students who choose to follow the **Sustainable Strategies stream** are required to complete the following four modules:

- Environmental management systems, auditing and assessment
- Environmental assessment, CBA
- International environmental policy, governance, institutions and stakeholders
- Quantitative and research methods

Students who choose to follow the **Sustainable Tourism stream** are required to complete the following four modules:

- Sustainable tourism planning
- Strategic marketing for sustainable tourism
- The economics of sustainable tourism
- Quantitative and research methods

2. The Elective Modules

The elective modules represent a rich variety of broad subject areas. Students who choose to follow the **Sustainable Strategies stream** select four electives from list "i" according to their interests and their current and future career orientation.

i. Elective courses for Sustainable Strategies

- Concept engineering and prototyping
- Low impact manufacturing
- Industrial ecology and life cycle assessment
- Environmental accounting and reporting
- Sustainable production and consumption
- Environmental impact assessment
- Strategic environmental assessment
- Climate change and energy strategies
- Elective course from other IHU programmes

Correspondingly, students who choose to follow the **Sustainable Tourism stream** select four electives from list "ii".

ii. Elective courses for Sustainable Tourism

- Alternative tourism
- Destination and event development
- Strategic management in the hospitality industries and tourism
- Technological innovation in tourism and hospitality
- Climate change adaptation of the tourism industry
- Tourist consumer behaviour
- Contemporary issues in global tourism
- Entrepreneurship in tourism and hospitality
- Elective course from other IHU programmes

Further to the practical nature of most of the above courses, the programme offers students the opportunity to gain hands-on experience in applying the acquired methods and tools in real life environments through the consulting project and the dissertation.

3. The Consulting Project

During the second semester, students may elect to undertake a consulting project relevant to the stream they have joined. Students are encouraged to undertake their project within a sponsoring organisation. Either individually

or organised in groups, students analyse real life problems of a particular firm, organisation or sector, provide solutions and design sustainable strategies. The consulting project takes the place of two elective modules.

4. The Master's Dissertation

In the third semester, students choose a dissertation topic relevant to the courses of the MSc programme. The topic is chosen by the student with input and advice from a faculty member, who acts as the supervisor, working closely with the student. The dissertation is an individual 10,000-word paper of original scientific work, which upon completion is submitted for examination and approval by a three-member committee chaired by the student's supervisor.

5. The Timetable

The programme covers three semesters, the first two with taught courses while the third is devoted to the Master's dissertation. The same programme may be offered in a six-semester part-time study mode.

6. Master's Degree

In order to be awarded the MSc degree, students must complete a total of 90 credits. This involves taking:

First and second semester:

Four core courses (24 credits), four courses required for the selected stream (24 credits) and four elective courses or a consulting project and two elective courses (12 credits).

Third semester:

Master's Dissertation (30 credits).



"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."
Brundtland Report, 1987



© Admissions

While admission to the IHU is competitive, our admissions policy vigorously supports equality of opportunity. We are focused on building a student community which includes men and women from different backgrounds, abilities, economic circumstances, perspectives, races, religions and national origin.

© When to Apply

The IHU operates on a rolling admissions basis. This means that candidates apply for and are admitted to our programmes all year round. We suggest, however, that you apply as early as possible to ensure a quick response and place availability. We aim to provide decisions within ten working days of receiving your complete application. Please ensure that you complete the application form fully and submit all your supporting documents for us to make an informed decision.

© Entry Requirements

For your application for an International Hellenic University Master's programme to be considered you need:

- a good university degree from a recognised university
- a good IELTS or TOEFL score or Cambridge Certificate for graduates from non-English-speaking universities
- two academic references (both referees should have direct knowledge of your suitability for the specific Master's programme)

A personal interview may be required.

© Scholarships

The International Hellenic University offers a number of scholarships for the postgraduate programmes, covering a significant portion of the programme fees. Scholarships are given to top students of proven academic record.

© Career Office

The IHU's Career Office is committed to providing professional guidance, resources and opportunities to students to help them achieve their career aspirations. The office has adopted a student-centred philosophy according to which each student gets individual attention and support in every career concern. Students are encouraged to be involved in their career development during their studies. Career events, access to career information, vacancies information, career fairs, internships, and voluntary work are only some of the suggested ways for students to improve their employability and to make informed decisions about their career choices.

© Alumni Network

As an alumnus of the IHU, you are invited to be a part of an active network that helps you to stay in touch with each other and feel part of the School after your graduation. Staying in contact with the IHU has a number of benefits including: Free IHU webmail for life, lifelong support in career issues, national and international networking opportunities, access to online services, access to library resources, participation in various events including career fairs, reunions, social gatherings and conferences, and generally staying in touch with each other, the School and the University.

